



SALVATORE BUCCELLATO

EXPERIENCE

**The Mixx** *New York, NY 2009-Present*

Oversee the production of all creative materials for Top of the Rock Observation Deck at Rockefeller Center while maintaining their strong image as one of the leading tourist attractions in New York City.

**Celery Design Collaborative** *Berkeley, CA 2008*

Designer at the sustainable design firm creating corporate social responsibility reports for both print and web while adhering to their 'design backwards' process. Client list included Walmart, Campbell's Soup Company and Sun Microsystems.

**1185 Design** *Palo Alto, CA 2007-2008*

Responsible for creating concepts and carrying them through execution. Projects consisted of naming, creating identities and extending brands through print and web for companies ranging from venture capitalist to high-technologies.

**Courtney & Company** *New York, NY 2004-2007*

Designer at the established branding firm involved in every phase of the design process from researching to conceptualizing to production. Worked with Ritz-Carlton, Papaya King, Newmark Knightfrank and others to develop their brands and implement them through print, web and environmental graphics.

**Pentagram Design** *New York, NY 2003*

Intern on Michael Gericke's signage team. Worked on drawings, renderings and elevations for Port Authority of New York and New Jersey, Seven World Trade and Goldman Sach's Building. Also created three-dimensional models for presentations.

EDUCATION

**RMCAD** (Rocky Mountain College of Art & Design) *Denver, CO 1998-2001*

Bachelor of Fine Arts in Graphic Design

Dean's List 1998-2001, Gold Medal in ADCD Annual Student Show 2001

SKILLS

Expert knowledge of Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat and Bridge) and Microsoft Office. Working knowledge of Adobe Dreamweaver, Adobe Flash and basic HTML.